



AMITY UNIVERSITY

MADHYA PRADESH

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

UNNAT BHARAT ABHIYAN 25 November 2021

Objective:

- Under Unnat Bharat Abhiyan initiative an activity was planned by Amity School of Fashion Design and Technology Department , Amity University Madhya Pradesh .The activity aimed at teaching the village women various utility products for their earnings and livelihood. We have taught them how to create potli bags and tote bags by using different types of fabrics.
- Fashion accessory are one of the fastest growing area of fashion .We have also taught them to make scrunchies and the liquid embroidery technique to enhance the aesthetic appeal of products.
- All women have participated enthusiastically and worked with the students and faculties to develop beautiful range of products. The women's were so grateful and happy while learning these products

